



# Content Automation Powered by OpenAI

Content Automation App powered by Microsoft Azure Open AI enables user to Automatically generate accurate and compelling product descriptions, keywords, Copy Bullets using AI-powered algorithms.



## Target Audience

Copywriters, Ecommerce Managers, Merchandizers



## Value Proposition

- **Insightful Analytics:** Gain valuable insights into your product content with our platform's ability to provide type recommendations and analyze the educational level required to understand the text, empowering you to make data-driven decisions for your business.
- **Automated Precision:** Say goodbye to the hassle of crafting product descriptions from scratch. Our platform automatically generates accurate and captivating descriptions, saving you time and effort.
- **Advanced Personalization:** Unlock the full potential of personalization with our platform's capabilities in classifying, recommending, and analyzing sentiment for suggested content, ensuring every interaction feels tailor-made for your customers.



## Key Features



Automatically generate accurate and compelling product descriptions.



Optimize product description, keywords, and other content for search engine optimization (SEO) using AI-powered algorithms.



Personalize the criteria according to the product line in alignment with user preferences



Enhance user experience with Personalized content Recommendations utilizing the product data



Optimize search engine visibility through keyword-rich descriptions for enhanced product content



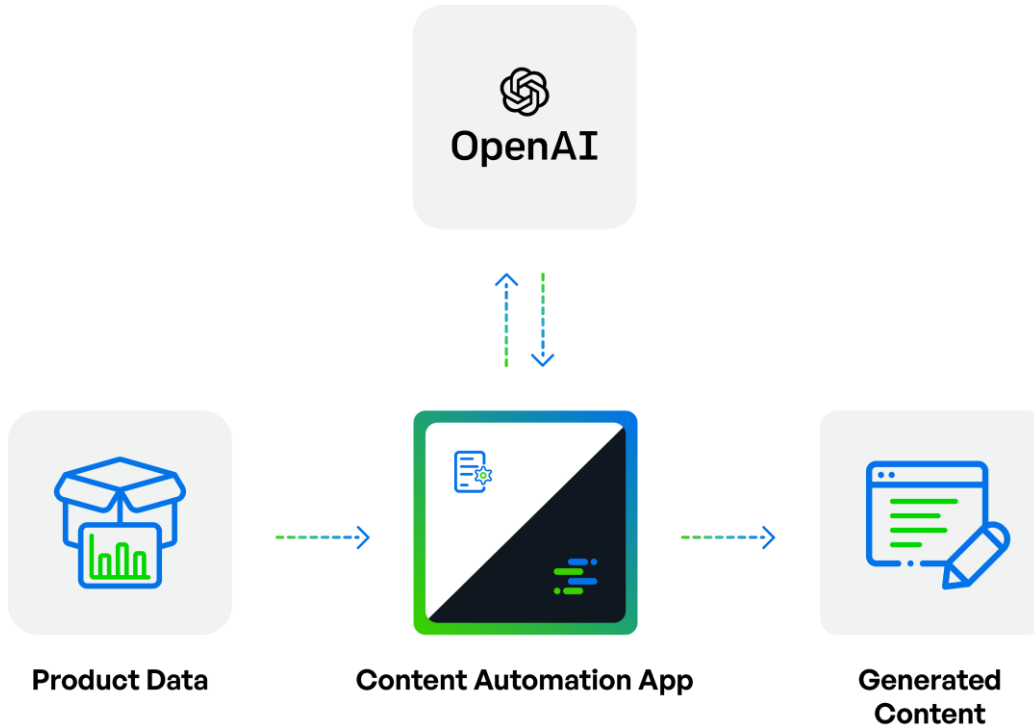
Powerful Personalization Capabilities: classifying, recommending, and extracting sentiment for suggested content



Efficient Attribute Mapping and Target Definition for the generated text, maximizing content effectiveness



Provides product Type Recommendations, analyses and estimates the education level required to understand the text



The screenshot shows the Syndigo Enterprise Data Suite interface. The top navigation bar includes 'Enterprise Data Suite', 'Syndigo Showcase', and 'Showcase Tenant'. The main content area displays product information for 'Ralph Lauren Mens Shirt Button Up Long Sleeve Blue White Check Cotton Large'. The 'Copy Automation' tab is active, showing a prompt: 'Generate a Professional product description for Blue Ralph Lauren Ralph Lauren Mens Shirt Button Up Long Sleeve Blue White Check Cotton Large; Generate features for Blue Ralph Lauren Ralph Lauren Mens S...'. The 'Tone' is set to 'Professional'. Below the prompt, the 'Proposed Content' section shows a 'Long Description' and 'Features' list. The 'Features' list includes: 'Classic Ralph Lauren Preppy Look', 'Bold Blue and White Checkerboard Pattern', '100% Cotton', and 'Button Up Style'. The 'Keywords' section lists: 'Ralph Lauren', 'Preppy Look', 'Blue and White Checkerboard', '100% Cotton', and 'Button Up Style'. The 'Bullet 1' section shows: 'Fit: Tailored for Comfort'. The 'Mapped Attribute' section is empty.



## Licensing & Contact Information



**AppId:** cont-auto-openai



**Subscription:** Add-on



**Applicable Product Offering:** All



**Contact:** sales@syndigo.com



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