Content Automation Powered by OpenAI

Content Automation App powered by Microsoft Azure Open AI enables user to Automatically generate accurate and compelling product descriptions, keywords, Copy Bullets using AI-powered algorithms.

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Target Audience

Copywriters, Ecommerce Managers, Merchandizers

Value Proposition

- **Insightful Analytics:** Gain valuable insights into your product content with our platform's ability to provide type recommendations and analyze the educational level required to understand the text, empowering you to make data-driven decisions for your business.

- **Automated Precision:** Say goodbye to the hassle of crafting product descriptions from scratch. Our platform automatically generates accurate and captivating descriptions, saving you time and effort.

- **Advanced Personalization:** Unlock the full potential of personalization with our platform's capabilities in classifying, recommending, and analyzing sentiment for suggested content, ensuring every interaction feels tailor-made for your customers.

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Key Features

- Automatically generate accurate and compelling product descriptions.

- Optimize product description, keywords, and other content for search engine optimization (SEO) using AI-powered algorithms.

- Personalize the criteria according to the product line in alignment with user preferences

- Enhance user experience with Personalized content Recommendations utilizing the product data

- Optimize search engine visibility through keyword-rich descriptions for enhanced product content
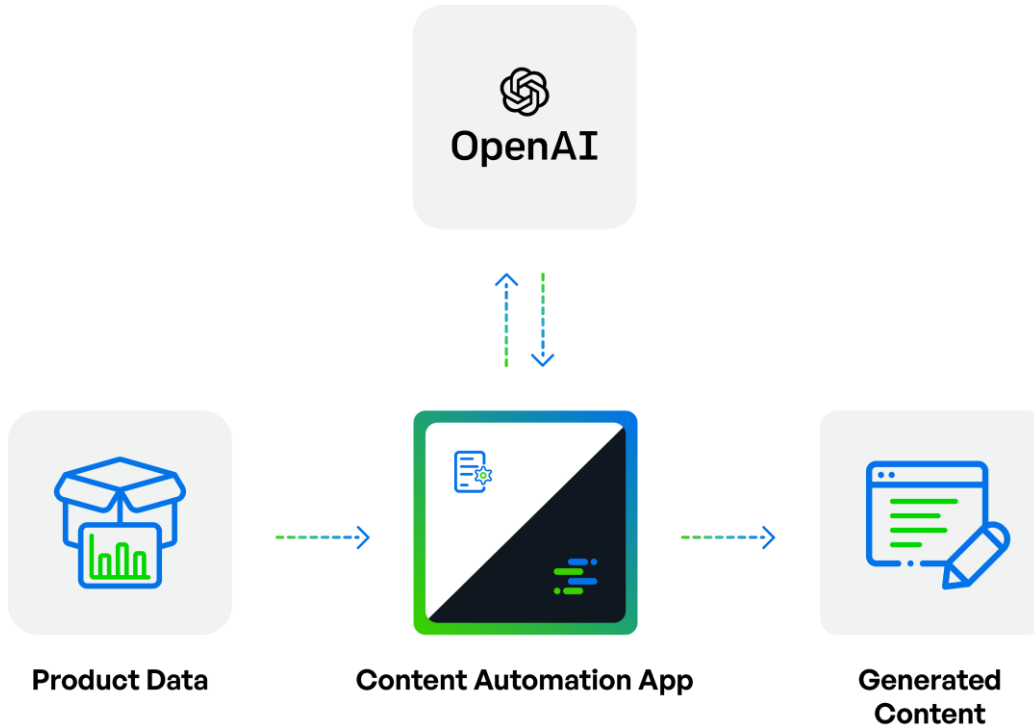
- Powerful Personalization Capabilities: classifying, recommending, and extracting sentiment for suggested content

- Efficient Attribute Mapping and Target Definition for the generated text, maximizing content effectiveness

- Provides product Type Recommendations, analyses and estimates the education level required to understand the text

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OpenAI

Product Data   Content Automation App   Generated Content

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Licensing & Contact Information

AppId: cont-auto-openai

Applicable Product Offering: All

Subscription: Add-on

Contact: sales@syndigo.com

Syndigo is the leading provider of MDM, PIM, and PXM, delivering data mastery and exceptional customer experiences across departments, organizations, and commerce platforms. With the largest integrated network for content distribution, Syndigo is the end-to-end solution on the journey to data confidence and success. Whether an enterprise needs to achieve a "single source of data truth" inside the organization or distribute it to an external network in pursuit of faster, more efficient commerce, Syndigo makes it happen.

Syndigo serves more than 14,000 leading enterprises worldwide across key industries including grocery, foodservice, hardlines, home improvement/DIY, pet, health and beauty, automotive, apparel, energy, and healthcare.

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